

# Enabling greater patient self-care

MJog has always aimed to improve patient engagement through two-way messaging. Our newly launched Patient Health Monitor allows patients to self-care and update their records, simply by sending their health check results directly back to MJog utilising two-way SMS or email, which are intelligently checked and processed into the patient's medical record within your practice's clinical system.

## What are the benefits from using MJog Patient Health Monitor?



- **Reducing A&E admissions** – allows time efficient, close monitoring of recently discharged 'at risk' patients to avoid them returning to Hospital.



- **Assists treatment decisions** – patients consistently provide more accurate and up to date data for you to evaluate and make decisions for improving the patient's health.



- **Time savings** – automatically recording patient results directly into the patient's record saves clinicians' time.



- **Reducing consultation times** – Observing changes in health indicators given by patients, which can be accurately plotted in MJog, allows simple time efficient monitoring of patients health.



- **Greater engagement with patients** – more patients respond positively to SMS when asked for their results and given appropriate advice in response.



- **Encourages greater self-care** – reduces the need for unnecessary appointments.

“70% of NHS money goes into caring for people over the age of 65, and 60% of those suffer from chronic illness. With more than 10 million people aged 65 and over, a figure rapidly increasing, there is the potential to save a lot of money.”  
Ovum Research



SMS



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**MJOG**  
PATIENT MESSAGING SERVICES



HEALTH  
MONITOR

SETUP

INFORM

RECEIVE

CODE

RESPOND

- **Fully integrated into MJog** – Patient Health Monitor is pre-configured to monitor all key long term health conditions. For example, asking for and checking BP figures or height/weight figures is so simple, you can even add and configure your own extra conditions!
- **Easy to run group monitoring campaigns** – ask groups of ‘at risk’ patients to send in their test results e.g. through an SMS campaign, targeting those with high blood pressure, or obese patients to check their current weight against their weight loss plan.
- **Simple for patients to respond** – Patient Health Monitor allows patients to text in 24/7 with their own specific condition test results, such as Blood Pressure readings for systolic and diastolic readings.
- **Fully traceable recording of results** – individual test results which each patient submits are automatically validated. If accepted, they are read coded into your clinical system, with an auditable record kept.
- **Automated responses to patients** – when test results are as expected, a confirmation ‘OK’ message can be sent to the patient. But if results give cause for concern, or are not understood, Patient Health Monitor can automatically send further instructions to the patient on how best to proceed.



*“Intelligently collect and code directly to the patient’s medical record.”*



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