

# Key Benefits

MJog is an integrated patient engagement platform that makes engaging with patients easy, saving your practice time and money.



Feature	Description	Benefit
MJog Video*	Initiate video calls from within EMIS or S1. SNOMED code based on call outcome and send quick follow up messages.	Engages patients via video to reduce the amount of patients coming into the practice
Automatic Appointment Reminders	Automatically sends appointment reminders via SMS, voice and email to patients to remind them of their appointment.	Reduce DNAs which increases clinic efficiency and patient access.
Desktop GP*	Easily send patients a SMS or Smart message from within the clinical system. SNOMED code back to the patient record.	Increase patient engagement by enabling GPs to send quick SMS messages to patients.
Auto Appointment Cancel	Allows patients to reply via SMS, voice or email to automatically cancel their appointment in the clinical system.	Increases patient access by releasing appointments to other patients.
Response Filters	MJog will read responses from patients, categorize, and automatically read codes them accordingly in the patient's record, using the relevant national read codes.	The practice can gather information from patients without having to manually process responses from patients. Instantly update patient's records en mass.
Campaign Scheduler	Set up health campaigns for the year ahead.	Increases response rates and saves admin time and treating long term chronic conditions.
Pre-configured chronic disease templates	Allows message templates to be chosen from pre-prepared list for key QOF domains.	Targets key QOF conditions saving QOF admin time.
Multiple patient communication channels	Use SMS, Smart App, Voice and Email to deliver all communications including reminders, recalls, reviews and results.	Reach 100% of your patient population list by their preferred choice of communications.
Attachments	Practices and GPs can easily add PDF attachments to messages for patients to download and read.	Send patients fit notes, prescriptions, or healthcare advice via PDF to increase engagement with healthcare.

\*Desktop GP & MJog Video are add-ons to MJog Premium.